

"SMAU Innovation" Award to Scm Group

The award is for the new "Solutions Library" project, a digital library of technical solutions which makes the most of artificial intelligence to process and share the group's wealth of knowledge, acquired over 70 years of experience in the technologies sector for machining wood and other materials.

Scm Group is one of the "Made in Italy" entrepreneurial excellences to be honoured at the most recent edition of **Smau**, the annual Innovation trade fair held in Milan from 29 to 30 October. The Italian group is a global leader in technologies for machining a wide range of materials and industrial components and won the 2024 Innovation Prize for its "**Solutions Library**" project.

Digital transformation and open innovation, key topics at the 2024 edition of Smau, are also the concepts at the root of this new service devised and developed by Scm Group: a **library of technical solutions** for co-workers and customers, which makes the most of artificial intelligence to process the company's technical know-how, effectively classify it and make it available, as and when it is required, to those it may be of use to.

The purpose of the project, which is part of the group's digital transformation programme, is to **activate the process and enhance the wealth of know-how** acquired over seventy years of experience in the technologies sector for machining wood and other materials.

Alessandra Benedetti, Digital Transformation&Business Remodelling Director picked up the prize on behalf of the group and she explained the purposes and advantages of the new, winning project during the Live Show on "*Innovative tools to support and enhance employees' work*". "*Solutions Library is part of a wider strategic plan - she explained - which involves offering customers, not only the product but also software and services beneficial for building a continuous and shared relationship*".

An example of innovation which highlights how digital technologies can transform business models by also creating sustainable worth.

Smau was an opportunity for networking with the key players and stakeholders of the *Made in Italy* innovation eco-system. Together with **Sara Iaconianni**, Scouting&Idea Generation Manager, and **Lorenzo Monti**, Digital Projects Manager, Scm Group took part in the "Startup Safari" initiative for examining open innovation ideas and potential opportunities.

The **SMAU Live Show** was broadcast in streaming and can be seen on the link:

<https://www.smau.it/milano/programma/strumenti-innovativi-per-supportare-e-potenziare-il-lavoro-dei-dipendenti>

Scm Group is a global leader in technologies for machining a wide range of materials and industrial components. Across the globe, the group's companies act as highly reliable partners to leading industries in a wide range of product sectors, from furniture to construction, automotive to aerospace, and yachting to plastic machining.

Scm Group coordinates, supports and develops a system of industrial excellence in 3 large highly specialised production centres in Italy, with a turnover of 900 million Euro, with 4,000 employees and a direct presence on all 5 continents.

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